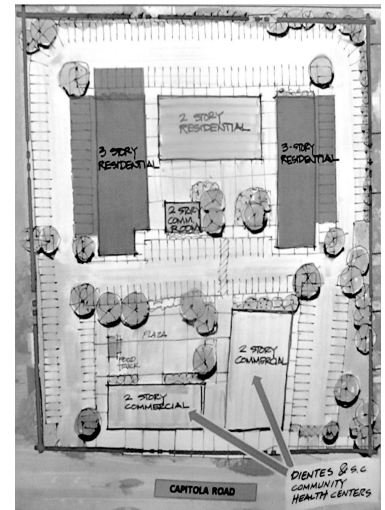


**\*\* IMPORTANT \*\***  
**BECOME INFORMED!**

## PROPOSED DEVELOPMENT 1500 Capitola Road

In April 2017, residents attended a County meeting so officials could learn our desires for development of the 3.7 acre site that the County Redevelopment Successor Agency was required to sell.



We were told: *"the County of Santa Cruz would like to create a neighborhood-based plan for the site, taking advantage of a once-in-a-generation opportunity to give Live Oak a community gathering point, provide neighborhood benefits ..."* and *"This is your chance to guide what happens at 17th and Capitola and create the community you want."*

In May 2017, the County issued a Request for Qualifications (RFQ) for a developer who would buy and develop the 3.7 acre County-owned site. The property is zoned C-1 Neighborhood Commercial. At the April 21, 2017 meeting, we were led to believe that the mixed-use development of the 3.7 acre parcel would have a combination of neighborhood-serving retail businesses, some residential units and open green space that could serve as a neighborhood gathering place.

Fast forward to the proposed development presented to us in 2018 on April 12 & 14 and one wonders what happened to our input.

CAPITOLA ROAD NEIGHBORS has formed to make sure that the development comes much closer to being what so many of us envisioned a year ago, based on what we were told. If you want to join us in trying to revise the current plan for development, go to our website. Read our Mission, Goals, and Objectives. Contact Us. We can't change everything but we can get the final project closer to what we first envisioned. No 3 story buildings!!

<https://capitolaroadneighbors.weebly.com/>

